

# BRONZE

**\$ 150**

Name listed in the "thank you" section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)

Name listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

# SILVER

**\$ 500**

Logo listed in the "thank you" section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)

Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

Logo displayed on the City of Berea's website on the special events page.

Logo displayed on a banner at all Festivals and Outdoor Movie events.

The City of Berea has over 14k followers of Facebook.

Each festival attracts over 5,000 attendees .



# GOLD

**\$ 1,000**

Logo listed in the "thank you" section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)

Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

Logo displayed on the City of Berea's website on the special events page.

Logo displayed on a banner along with other Gold Sponsors at all Festivals and Outdoor Movie events.

Logo displayed on all festival event print and digital advertising materials such as flyers, signs and social media posts.

# PLATINUM

**\$ 2,000**

Logo listed in the "thank you" section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)

Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

Logo displayed on the City of Berea's website on the special events page.

Individual banner with logo displayed on a banner at the entrance of all Festivals and Outdoor Movie events.

Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.

Complimentary 10x10 vender space at every event (Table and 2 chairs will be provided for you).

# HEADLINE

**\$ 5,000**

Logo listed in the "thank you" section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)

Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

Logo displayed on the City of Berea's website on the special events page.

Individual banner with logo displayed on a banner at the entrance of all Festivals and Outdoor Movie events.

Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.

Complimentary 10x10 vender space at every event (Table and 2 chairs will be provided for you).

Logo displayed in every Berean Newsletter (Direct mail to approximately 8,600 homes and businesses in Berea.)

Special thank you post on the event Facebook page.

One-time use of Coe Lake Park for personal event.

**Exclusive special recognition and VIP package for each event:**

**GRINDTONE FESTIVAL-** Name displayed on concert stage on 4th of July and name announced by band with a special thank you before the fireworks.

VIP seating at the Gazebo for firework display.

**HARVEST FESTIVAL-** Name included on the Trick-or-Treat on the trails logo and banner displayed at entrance of the trail.

VIP ticket package and parking for the Haunted Trails and Trick or Treat activities.

**JACK FROST FESTIVAL-** Name included on the Jack Frost Logo and name announced as a special thank you at the end of Holiday Drone Show.

## 2025 Community Events Sponsorship Application

Company Name:\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address:\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email:\_\_\_\_\_

**EXTENDED DEADLINE:  
FRIDAY, FEB. 28, 2025**

**Requested Sponsor Level:**

☐ **Headline Sponsor \$5,000**

*\*Please circle one*

**Grindstone Festival**

**Harvest Festival**

**Jack Frost Festival**

☐ **Platinum Sponsor**

☐ **Gold Sponsor**

☐ **Silver Sponsor**

☐ **Bronze Sponsor**

**Please make checks payable to  
the City of Berea**

**ATTN: REBECCA CATE  
11 BEREА COMMONS  
BEREA, OHIO 44017**



# Contact us

**Rebecca Cate**  
(440) 826-5820  
rcate@cityofberea.org

**Megan Pochatek**  
(440) 274-5608  
mpocahtek@cityofberea.org

<http://WWW.CITYOFBEREA.ORG>

Coe Lake was featured in the following popular Cleveland websites and social media pages:

CLE with Kids



[northeastnhiofamilyfun.com](http://northeastnhiofamilyfun.com)



[thisiscleveland.com](http://thisiscleveland.com)



## 2025 COMMUNITY EVENTS SPONSORSHIP

CITY OF BERE, OHIO



## SCHEDULE OF 2025 COMMUNITY EVENTS

### Grindstone Festival July 4

A 4th of July celebration that features activities for all ages. Paddle boat rides, parade, live music, inflatables, outdoor movie, food vendors, fireworks and more!

### Harvest Festival October 12

A preview to Halloween, this event offers a safe and fun environment for families to dress up and trick-or-treat on the trails of Coe Lake Park. There are also many other things to do such as inflatables, magic show, mini pumpkin patch, meet costume characters, face painting, beer garden and crafts.

### Jack Frost Festival December 6

A kickoff to the holiday season! This event brings the magic of Christmas alive in the heart of Berea with a tree-lighting ceremony, firework display and holiday drone show in Downtown Berea. There is also a parade, costume characters, inflatables, visit with Santa, Christmas carolers, and complimentary cookies and hot cocoa.

### Moonlight Movie Series

A free outdoor movie experience with a 30 ft inflatable screen. Friends and families can enjoy some popcorn and refreshments while watching a movie under the stars at Coe Lake Park.



Dear event sponsor,

The City of Berea offers a variety of free events throughout the year, including our signature Grindstone Festival, the Harvest Festival, Jack Frost Festival and Moonlight Movies.

None of these would be possible without our generous sponsors.

Sponsorships are available at various levels. If you, your business or organization can sponsor our events this year, we would be most grateful. A sponsorship at any level is appreciated.

Sponsoring these City events offers your business or organization multiple opportunities for advertising and recognition. The events are listed on several web sites, on online calendars and in various media. The events are featured in the City newsletter, The Berean, which is delivered to every home and business in the City. They are promoted on the City Facebook Page and Web Site. Your company or organization logo will be included in these ads.

These events take place at Coe Lake in Berea which is a regional attraction. Thousands of patrons visit Coe Lake for our events and the park is a popular destination spot acting as an economic driver for our local shops and stores.

Thank you for your consideration!

Cyril Kleem  
Mayor