HEADLINE

$ 10,000

Custom stage banner with logo prominently displayed at all Live at the Lake concerts.

Individual banner with logo displayed at entrances of all concerts.

Premium presence on all event digital and print advertising.

10 x 10 vendor space at all Live at the Lake Concerts (table and 2 chairs will be provided).

VIP pass to sit in reserved area of the Coe Lake Pavilion with vouchers for food and complimentary soft drinks.

Premium presence on the Live at the Lake website.

Logo displayed on all Live at the Lake social media ads reaching over 150,000 people.

One-time use of Coe Lake Park for personal event.

Acknowledgment in welcoming comments before each concert.

Press releases announcing and promoting headline sponsorship to all local media.

Name announced on all radio ads.

Logo featured in promotional video announcing concert schedule on social media pages.

TITLE

$ 7,500

Individual banner with logo displayed at entrances of all concerts.

Premium presence on all event digital and print advertising.

10 x 10 vendor space at all Live at the Lake Concerts (table and 2 chairs will be provided).

VIP pass to sit in reserved area of the Coe Lake Pavilion with vouchers for food and complimentary soft drinks.

Premium presence on the Live at the Lake website.

Logo displayed on all Live at the Lake social media ads reaching over 150,000 people.

One-time use of Coe Lake Park for personal event.

Logo displayed at beer tent booths.

PRESENTING

$ 5,000

Logo display on all event digital and print advertising.

Individual banner with logo displayed at entrances of all concerts.

10 x 10 vendor space at all Live a the Lake Concerts (table and 2 chairs will be provided).

VIP pass to sit in reserved area of the Coe Lake Pavilion with vouchers for food and complimentary soft drinks.

Significant presence on the Live at the Lake website.

Logo displayed on all Live at the Lake social media ads reaching over 150,000 people.

SUPPORTING

$ 2,500

Logo displayed on event advertising in monthly Berean newsletter.

10 x 10 vendor space at all Live at the Lake Concerts (table and 2 chairs will be provided).

VIP pass to sit in reserved area of the Coe Lake Pavilion with vouchers for food and complimentary soft drinks.

Presence on Live at the Lake website.

SPONSORSHIP APPLICATION

Company Name:_____

Contact Name: _____

Address:_____

_____

Phone: _____

Email:_____

EXTENDED DEADLINE: FRIDAY, FEB. 28, 2025

Requested Sponsor Level:

☐ Headline Sponsor $10,000

☐ Title Sponsor $7,500

☐ Presenting Sponsor $5,000

☐ Supporting Sponsor $2,500

Please make checks payable to the City of Berea

ATTN: REBECCA CATE
11 BEREA COMMONS
BEREA, OHIO 44017

Live at the Lake
SUMMER CONCERT SERIES
BEREA, OHIO

Contact us

Rebecca Cate
(440) 826-5820
rcate@cityofberea.org

Megan Pochatek
(440 274-5608
mpocahtek@cityofberea.org

http:// WWW.CITYOFBEREA.ORG

Coe Lake was featured in the following popular Cleveland websites and social media pages:

CLE with Kids

CLE WITH KIDS

northeastnhiofamilyfun.com

NORTHEAST OHIO FAMILY FUN

thisiscleveland.com

Cleveland

2025

LIVE AT THE LAKE SPONSORSHIP

CITY OF BEREA, OHIO

Berea
THE GRINDSTONE CITY

2025 CONCERT SCHEDULE

FRIDAY NIGHTS
JUNE 13-AUGUST 1
8-10 P.M.
COE LAKE PARK- BEREA

The City of Berea looks forward to again offering the popular Live at the Lake concerts at Coe Lake this summer. This concert series attracts thousands of fans from throughout the state. Coe Lake is the perfect summer venue for families with the Dave Tressel Municipal Pool and the John Mucklo Playground right next door. These attractions are part of what makes Berea a great place to live and work.

The Live at the Lake concerts offer amphitheater seating, although many patrons prefer to bring folding chairs or blankets to sit in the grassy area. The 32-foot-long stage has up-to-date lighting and sound systems, which attract larger, professional musical groups. There are a variety of food trucks, and the City sells beer, wine and non-alcoholic beverages.

You can help us to improve these family-friendly concerts. Your support means these events can continue to grow, especially at a time when people, businesses and organizations are looking for positive, fun entertainment.

If you are able to support Live at the Lake, we are very grateful. This brochure highlights several sponsorship levels.

For more information, please contact Rebecca Cate at (440) 826-5820 or email rcate@cityofberea.org.

Thank you for your consideration.