On average, each festival event page on Facebook reaches over 100,000 people. We have a large following on social media. Each festival attracts over 5,000 attendees.

**BRONZE**

**$ 150**

- Name listed in the “thank you” section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)
- Name listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.

**SILVER**

**$ 500**

- Logo listed in the “thank you” section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)
- Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.
- Logo displayed on the City of Berea’s website on the special events page.
- Logo displayed on a banner at all Festivals and Outdoor Movie events.
- Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.
- Complimentary 10x10 vendor space at every event.

**PLATINUM**

**$ 2,000**

- Logo listed in the “thank you” section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)
- Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.
- Logo displayed on the City of Berea’s website on the special events page.
- Logo displayed on a banner at all Festivals and Outdoor Movie events.
- Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.
- Complimentary 10x10 vendor space at every event.
- Logo displayed in every Berean Newsletter (Direct mail to approximately 8,600 homes and businesses in Berea.)

**GOLD**

**$ 1,000**

- Logo listed in the “thank you” section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)
- Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.
- Logo displayed on the City of Berea’s website on the special events page.
- Logo displayed on a banner at all Festivals and Outdoor Movie events.
- Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.
- Complimentary 10x10 vendor space at every event.

**HEADLINE**

**$ 5,000**

1 AVAILABLE FOR EACH FESTIVAL

- Logo listed in the “thank you” section of the August and December issues of the Monthly Berean Newsletter. (Direct mail to approximately 8,600 homes and businesses in Berea)
- Logo listed on the outdoor movie commercial displayed on a 30 ft. inflatable screen.
- Logo displayed on the City of Berea’s website on the special events page.
- Logo displayed on a banner at all Festivals and Outdoor Movie events.
- Logo displayed on all event print and digital advertising materials such as flyers, signs and social media posts.
- Complimentary 10x10 vendor space at every event.
- Logo displayed in every Berean Newsletter (Direct mail to approximately 8,600 homes and businesses in Berea.)
- Special thank you post on the each event Facebook page.
- Exclusive special recognition at each event:
  - **GRINDTONE FESTIVAL** - Name displayed on concert stage on 4th of July and name announced by band with a special thank you before the fireworks.
  - **HARVEST FESTIVAL** - Name included on the Trick-or-Treat on the trails logo and banner displayed at entrance of the trail.
  - **JACK FROST FESTIVAL** - Logo displayed at the end of projection light show after the tree ceremony fireworks display.

2023 Community Events Sponsorship Application

Company Name: _______________________
Contact Name: _______________________
Address: _____________________________
Phone: _____________________________
Email: _____________________________

Requested Sponsor Level:
- □ Headline Sponsor $5,000
  *Please circle one*
  - Grindstone Festival
  - Harvest Festival
  - Jack Frost Festival
- □ Platinum Sponsor
- □ Gold Sponsor
- □ Silver Sponsor
- □ Bronze Sponsor

Please make checks payable to the City of Berea

ATTN: REBECCA CATE
11 BEREÁ COMMONS
BEREA, OHIO 44017
SCHEDULE OF 2022 COMMUNITY EVENTS

Grindstone Festival
July 3-4
A 4th of July celebration that features activities for all ages. Paddle boat rides, parade, live music, inflatables, outdoor movie, food vendors, fireworks and more!

Harvest Festival
October 14
A preview to Halloween, this event offers a safe and fun environment for families to dress up and trick-or-treat on the trails of Coe Lake Park. There are also many other things to do such as inflatables, magic show, mini pumpkin patch, meet costume characters and fireworks!

Jack Frost Festival
December 2
A kickoff to the holiday season! This event brings the magic of Christmas alive in the heart of Berea with a tree-lighting ceremony and firework display in Downtown Berea. There is also a parade, costume characters, ice sculpture, visit with Santa and complimentary cookies and hot cocoa.

Moonlight Movie Series
A free outdoor movie experience with a 30 ft inflatable screen. Friends and families can enjoy some popcorn and refreshments while watching a movie under the stars at Coe Lake Park.

Dear event sponsor,
The City of Berea offers a variety of free events throughout the year, including our signature Grindstone Festival, the Harvest Festival, Jack Frost Festival and Moonlight Movies.

None of these would be possible without our generous sponsors.

Sponsorships are available at various levels. If you, your business or organization can sponsor our events this year, we would be most grateful. A sponsorship at any level is appreciated.

Sponsoring these City events offers your business or organization multiple opportunities for advertising and recognition. The events are listed on several web sites, on online calendars and in various media. The events are featured in the City newsletter, The Berean, which is delivered to every home and business in the City. They are promoted on the City Facebook Page and Web Site. Your company or organization logo will be included in these ads.

These events are centered on Coe Lake and downtown Berea, bringing visitors from the surrounding area and acting as an economic driver for our local shops and stores.

Thank you for your consideration!

Cyril Kleem
Mayor