

The City of Berea Presents
TRICK OR TREAT
on the trails

OCT. 16, 2021
12-4 PM
COE LAKE PARK



Dear Business/Organization:

The City of Berea invites you to participate in the Harvest Festival Trick-or-Treat on the trails. Different businesses, civic groups or organizations can help hand out candy to the children attending the event. This event has become a popular family favorite and it is our goal is to offer a fun and enjoyable fall celebration for all attending.

We will provide a table and 2 chairs at each vendor spot. The spaces will be spread out throughout the trails of Coe Lake past the Gazebo. We are expanding the trail this year to accommodate the crowds. There will be trick-or-treat spots on both sides of the Jack Kafer Bridge.

We ask that you please simply hand out candy at your spot. Please do not host raffles or games during the trick or treat event to avoid long lines or congestion. If you would like to interact and market your business, we ask that you please complete the vendor form through CLE Market Vendor and Craft Fair instead of participating in the Trick-or-Treat.

Event information:

Saturday, Oct. 16, 2021 from 12-4 p.m. at Coe Lake Park. There will be 3 different trick-or-treat sessions that will be one hour long with a half hour break in between. Tickets will be required for attendees and will be available at the Berea Recreation Center starting Sept. 13 at the Berea Recreation Center. This portion of the event is for Berea City School District families only.

What is expected of your business/organization?

Purchase and hand out candy to children. We are limiting the number of tickets per session. Please prepare for 2,000 pieces of candy for the Trick-or-Treaters that day. If there is a threat of bad weather or if we do not sell out of the tickets, we will be sure to contact you to adjust the amount of candy needed.

Setup Information:

- A table and 2 chairs will be provided for you. Every participant must provide their own candy. You may bring your own tent or canopy.
- Every participant must be ready and setup by 11:45 a.m.
- You may decorate your space and dress up in costumes. Please keep your space "friendly spooky".
- We will have workers to direct you on where your table will be located on the day of the event.

Acceptance:

You will receive a letter of approval by Oct. 4 with detailed information and space location. All participants will be assigned to a location and a map will be provided to the attendees.

TRICK-OR-TREAT ON THE TRAILS PARTICIPATION FORM:

Business: _____ Contact Person: _____

Address: _____

Phone: _____

Email: _____

Please return this form to: Megan Pochatek
11 Berea Commons
Berea, Ohio 44017
(440) 274-5608 or mpochatek@cityofberea.org

DEADLINE TO REGISTER: SEPT. 24, 2021

